

Luke James Muldoon

Web Designer & Developer

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Employment History

Priam Software (Sanderson/Aptean)

Web developer/Professional services consultant

2012 – Present

Designed and built custom eCommerce sites using a bespoke content management system (CMS) called Appease, which integrates directly with the company's backend software. The CMS is based on a modular interface written in HTML, CSS, PHP and JavaScript.

Managed all aspects of eCommerce work, from interpreting client briefs to final site implementation, including full responsive site design and build.

Provide technical support to existing customers, helping them resolve issues with their sites, the CMS, and back-end product-related data.

Developed several third-party integrations within the CMS, such as Nextopia, Dynamic Yield, Google Enhanced Ecommerce, and Yotpo.

Conducted client training sessions on how to use the CMS and provided demonstrations to potential customers.

Produced technical specification documents for customers and tested work developed by colleagues.

Experienced in configuring sites using Apache and HAProxy, as well as installing SSL certificates.

Created marketing campaigns aimed at high-end retail customers, including marketing brochures, leaflets, and presentation documents for the sales team.

Collaborated with several high-profile clients, including Tottenham Hotspur FC, Hayloft Plants, Easylife Group Ltd, C.F Edition Peters, Simply Thank You, Chilli Apparel (Puffa), Music Factory, and Sheehans Music Services Ltd, to develop successful eCommerce solutions.

Creare Communications Ltd

Junior web designer

2011 – 2012

Led full site builds from conception to completion, managing both static and CMS websites, and ensuring all deliverables met client requirements and were delivered on-time and within budget.

Executed search engine optimization (SEO) strategies to improve website ranking and visibility, resulting in increased traffic and improved online presence for clients.

Designed logos and stationary sets that conveyed client brand identities, and created compelling content that engaged their target audiences.

Skills

Proficient in a wide range of IT and design skills, with a particular emphasis on web development and design.

Skilled in using Adobe Creative Suite, including Photoshop, Illustrator, and InDesign, to create visually appealing and engaging designs.

A seasoned web developer with over 10 years of experience in HTML, CSS, JavaScript, JQuery, and PHP, with a track record of delivering high-quality web solutions.

Proficient in using WordPress, MySQL, and the Bootstrap framework to create effective and efficient websites.

About Me

A highly motivated and proactive professional committed to continuous learning and self-development. Possess strong problem-solving skills and a passion for all aspects of web-based work, from initial creative design to the delivery of functional and visually appealing websites to customers.

Thrive in the dynamic and constantly evolving nature of the web, embracing new challenges and opportunities for growth.

Possess a strong work ethic, an eye for detail, and a commitment to delivering high-quality results on time and within budget.

A team player who enjoys collaborating with others to achieve project goals and create exceptional web experiences for clients.

Qualifications

Lawrence Sheriff Grammar School (1998 – 2005)
10 GCSE Grades (A – C)

AS Levels & A Levels in General Studies, French, Art,
and Media Studies

Coventry University (2005 – 2009)
B Tec National Diploma in Art & Design
BA degree in Graphic Design & Illustration